

BA (Hons) in Business Administration

TARGET GROUP This programme is a top-up for international 2-year higher education degrees or diplomas.

SPECIALISATION STREAMS (MAJORS) Strategy & Management. The chosen stream can be studied as a 1-year full-time.

STUDY START September





WHY STUDY A UK DEGREE IN COPENHAGEN?

- Obtain the best of two worlds
- A friendly Scandinavian atmosphere
- Modern, well organised and safe environment
- Dialogue-based teaching in small groups
- Fast route to demanding jobs or postgraduate studies

ADMISSION REQUIREMENTS

- Danish 2-year AP degree or equivalent overseas Higher Education qualification
- IELTS 6.0 or equivalent English Language Proficiency

Classes are held on weekdays, typically two evenings per week (one evening if studying part-time). Tuition: DKK 92,000 / EUR 12,400.

BA (HONS) IN BUSINESS ADMINISTRATION

Learning outcomes include:

- Functions of management and roles of managers.
- Decision-making processes and techniques.
- Analytical rigor in strategic decisions.
- Formulation and implementation of marketing strategies.
- Interpretation of financial statements.
- Application of financial management concepts.

MODULE CODE	MODULE TITLE	CREDIT VALUE	LEVEL	CORE
BABAN3001	Business Principles and Practice	30	6	Х
BABAN3002	Contemporary Issues in Business Administration	30	6	Х
BABAN3003a	Strategy for Business Administration	30	6	Х
BABA3004	Final Project	30	6	Х

The BA (Hons) in Business Administration programme prepares you for demanding careers and progression to Master's programmes. For further information visit www.copenhagenbusinesscollege.com



